



CUCCIO<sup>TM</sup>  
NATURALÉ

# Signature Service Guide



Enhancing the Sensual Spa Experience



# Cuccio Naturalé Signature Spa Service Guide

*Cuccio Naturalé was developed in the Tuscan Region of Italy, where these unique professional products were formulated from the finest fruit extracts and botanicals to give your clients beautiful, longer natural nails and younger looking hands.*

Cuccio Naturalé is the ultimate spa enhancement line. It allows you to turn your ordinary manicure and pedicure into an extraordinary spa experience. Today's clients are more aware of how important skin care is, especially when it comes to hands and feet.

Age shows first in the hands and feet, where the skin is thinner than in other areas of the body. Fortunately, Cuccio Naturalé has been very successful with pin-pointing problems and creating product and service-based solutions for the delicate skin of the hands and feet.

Today's clients also have less and less time for themselves. Whether they are career women and men, single moms or stay-at-home moms, the pressures of today leave very little "me time." Women will often go to the nail salon or spa to simply sit down and relax. After a hectic day, they enjoy being pampered, even if it is for a short time. You're not just providing a manicure or pedicure, you're pampering your clients and allowing them to escape their busy lives while they receive their treatments.

Cuccio Naturalé provides products to enhance your current services and increase your profits. Learn how to take your basic professional manicure and pedicure services and turn them into a multi-level service approach.

Outlined in this guide are the complete Cuccio Naturalé Manicure and Pedicure as well as the new three levels of services: Cuccio Express, Cuccio Spa, and the ultimate in pampering, Cuccio Paradiso. Learn how to increase your income by up to 33% without increasing your hours. Maintain a healthy income and improve sales by retaining clients and increasing the number of dollars each of those clients spends.

Sometimes your clients will want a quick "pick-me-up" service, sometimes a spa level service, and other times they will want the ultimate "pamper me" service. Make sure that no matter what your clients' needs are, they can be met at your salon or spa.

Salons and spas are looking for treatments to set themselves apart from others. Signature Spa services in one scent are also a part of the Cuccio family of products – one scent, one incredible experience, and endless possible services.



# Cuccio Naturalé Bella Mani Manicure



1. Begin by spraying your work station, treatment room and towels with one of our tantalizing elixirs (*available in Milk & Honey, Papaya & Guava Nectar, Pomegranate & Fig or Tuscan Citrus Herb*). All services should start with spraying sanitizing spray onto the nail surface.

Remove the polish from the nails.

2. Drop any of our various fizz balls, such as Sea Fizz, Milk & Honey, Papaya Green Tea or Pomegranate & Fig into a manicure bowl filled with warm water. These effervescent balls are botanical enriched, anti-oxidant soak that whiten nails, soften cuticles, and replenish moisture.



3. Use your Natural Nail Client Guard to ensure your client's sanitation. Natural Nail Client Guard was developed as your clients' own individual implement pack. These implements are sealed in sterilization pouches that your client will see opened right in front of them.

4. Using a natural nail stone of 240 grit or higher, file the free edge and sidewall in one direction to desired shape.

5. Apply Apple Cuticle Remover to each cuticle area; massage gently and soak for five minutes. Apple Cuticle Remover is enriched with malic acid, alpha hydroxy acids, aloe vera, and almond oil.



6. Push back the cuticles with the cuticle-eraser stone, plastic cuticle pusher, metal cuticle pusher, or a birchwood stick.



6-B. (Optional) Apply Cuccio Naturalé Sicilian Whitening Nail Paste to remove nicotine, food or polish stains. Scrub with a manicure brush and let sit for 1-2 minutes and then rinse off. You may need to repeat this step for really stained nails.

7. Gently massage Mango Hand Peel with Alpha Hydroxy Acid or Milk & Honey Sea Salts for hands onto hands, wrists and arms. Gently wipe off with a moist towel.



8. (Optional) Apply Lemon Skin Lightening Serum to pigmented areas, like age spots or sun spots, and rub in. This product contains enzymes such as lemon oil and kojic acid that lighten skin by intensely penetrating the skins layers and re-texturing, as well as aiding recovery

from U.V. damage. This product must be used continuously for it to work; it should be used in the service and retailed to take home.

9. Apply Deep Dermal Transforming Wrap infused with Comfrey Root Extract to promote skin cell regeneration. This



anti-aging wrap contains a cocktail of anti-oxidant ingredients to reduce the appearance of fine lines and wrinkles. Apply a liberal amount of Deep Dermal Wrap evenly on hands and forearms with the application brush. Wrap in plastic wrap, a warm moist towel, electric mittens or plastic gloves and let sit for 5-7 minutes for an intense treatment. The wrap should turn into a clear glaze, which means it is absorbing into the dermal skin layer.

10. Spray Grapeseed Hand Anti-oxidant Oil onto your palms and apply to your client's hands, wrists and arms. Grapeseed Oil, made from organic grapes, is a true anti-oxidant to protect the skin from environmental insults that accelerate aging while reducing visible lines and fine wrinkles. (Tip: If you're short on time and

cannot do step 9, apply Grapeseed Anti-oxidant Oil and gently massage and cover the hands with cotton gloves, warm moist towels, or plastic gloves with heated mittens for approximately five minutes.)



11. Apply a generous amount of one of our hydration treatment body butters (*such as Milk & Honey, Papaya & Guava Nectar, Tuscan Citrus Herb & Clary Sage, Pureó Fragrance-Free with Oatmeal Extract, Pomegranate & Fig, Lavender, or Papaya-Green Tea Environmental Protection Lotion*) and complete a full hand and arm massage. Cuccio Naturalé Body Butters are a non-oily, 24 hour time released hydrating treatment. Remove the lotion or butter from the nails.



12. Apply Cuccio Forté Nail Strengthener. This product is formulated with horsetail grass, an elasticizer, which makes nails more pliable for eliminating cracks and brittleness. This is the first nail strengthener with no formaldehyde or toluene. Let this set on the client's nails for 1 minute and then apply polish.

13. Once the Forté is dry, apply Cuccio Naturalé Wheat Germ Oil or Papaya Green Tea Oil to the cuticles. After you have completed the service, you should educate your clients how to keep their hands looking and feeling like they just walked out of our spa.



14. The Bella Mani Home Maintenance Kit has been designed to maintain hands and nails between salon visits. This kit features 5 ml. Grapeseed Anti-oxidant Oil, 1/8 oz. Cuccio Forté Horsetail Nail Strengthener, and a pair of white cotton gloves.



Cuccio Naturalé  
Bella Mani  
Home Maintenance Kit

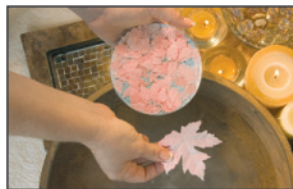


# Cuccio Naturalé Pedicure



1. Begin by spraying your work station, treatment room and towels with any of our tantalizing elixirs (*available in Milk & Honey, Papaya & Guava Nectar, Pomegranate & Fig or Tuscan Citrus Herb*).

2. Add your choice of Aqua Leaves Foot Soak (*available in Milk & Honey, Pomegranate & Fig, Papaya & Guava Nectar or Tuscan Citrus Herb*) or Pedicure Fizz (*available in 6.5 or 30 gm. tablets*) to a foot bath. You can split the Aqua Leaves so you have enough for two services if desired. Soak feet in the warm effervescent water for a few minutes.



3. Open your Client Guard package and proceed to remove the polish and file the nails.



4. Apply Apple Cuticle Remover with Alpha Hydroxy Fruit Acid to each cuticle area; massage gently and soak for a few minutes. Push back cuticles.

5. Gently massage one of Cuccio's Sea Salts onto feet and legs (*available in Milk & Honey, Pomegranate & Fig, Papaya & Guava Nectar or Tuscan Citrus Herb*). Cuccio Naturalé's Sea Salts are rich in minerals and will not clog jets or drains. Rinse or wipe off with a moist towel.



6. Apply Kava Callus Remover to the callused areas of the feet. Allow the Kava Callus Remover to penetrate by wrapping in plastic, electric booties or warm moist towels; this will soften the skin for quick, easy removal of callused areas. After Kava Callus Remover has penetrated, rinse off and gently begin to work the area with either an Earth Stone Lava Rock or a red foot file.

7. Apply Deep Dermal Transforming Wrap infused with Comfrey Root Extract to promote skin cell regeneration. This anti-aging wrap contains a cocktail of anti-oxidant ingredients to reduce the appearance of fine lines and wrinkles. Apply a liberal amount of Deep Dermal Wrap evenly on legs and feet with the application brush. Wrap in plastic wrap, a warm moist towel, or electric



booties. Let the wrap penetrate for 5-7 minutes for an intense treatment. The wrap should turn into a clear glaze which means it is absorbing into the dermal skin layer. Gently wipe off the Deep Dermal Wrap with a warm moist towel.



8. Spray Grapeseed Hand Anti-oxidant Oil onto feet and legs, gently massage, cover with cotton gloves, plastic bags and electric booties, or wrap in warm moist towels.

9. Proceed to do an extended foot and leg massage with your choice of Body Butter (*Milk & Honey, Pomegranate & Fig, Papaya & Guava Nectar, Pureó Fragrance-Free or Tuscan Citrus Herb*). You can also warm up the Body Butter in a lotion warmer or microwave to give a hot butter massage.



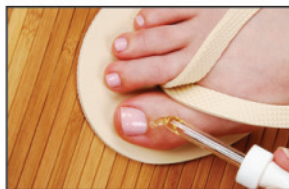
10. For the ultimate extended massage, try Rosemary Cardamom or Milk & Honey Massage Crèmes. They enhance the workability and control and extend the massage time while giving a hydrating skin treatment. No rinsing is required.



11. Apply Cuccio Naturalé Forté Nail Strengthener, allow to dry and polish if desired. Forté Strengthener can be used as a base coat or by itself.



12. Once the Forté is dry, apply Cuccio Naturalé Wheat Germ Oil or Papaya Green Tea Oil to the cuticles. Slip your client's feet into a pair of Cuccio Pedicure Slippers to preserve their freshly pedicured feet!



## Cuccio Naturalé Express Manicure

Clients in a hurry? No time for pampering but still need the benefits of a professional manicure? Cuccio Naturalé Express is the perfect answer.



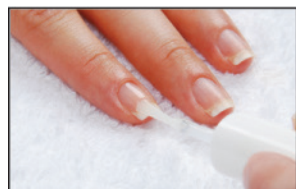
1. Begin each service by spraying sanitizing spray onto the nail surface. Open your Client Guard package, remove the polish and file the nails.

2. Drop one effervescent ball of your choice (*Milk & Honey, Papaya-Green Tea, Pomegranate & Fig or Sea Fizz*) into warm water and soak hands and nails for a few minutes.



3. Apply Apple Cuticle Remover with Alpha Hydroxide Acid to each cuticle area; massage gently, soak for a few minutes. Push back cuticles with the Cuticle Eraser stick, birchwood stick or a cuticle pusher implement. Use a nail brush or birchwood stick to gently clean under the nail.

4. Apply a generous amount of Lavender or Papaya Green Tea Environmental Hand Protection Lotion and complete a full hand and arm massage. Remove lotion from the nails. Wipe nails with alcohol or Sanitation Spray.



5. Apply Cuccio Naturalé Forté Nail Strengthener. Forté Strengthener can be used as a base coat or by itself. It strengthens nails without drying them as many formaldehyde hardeners do. Once the Forté is dry, apply Cuccio Naturalé Wheat Germ Oil or Papaya Green Tea Oil to the cuticles.

Naturalé Wheat Germ Oil or Papaya Green Tea Oil to the cuticles.

## Cuccio Naturalé Spa Manicure

Cuccio Naturalé Spa Service takes you beyond the basics of the Express by combining the health benefits of skin renewal exfoliation and fruit enzyme anti-oxidant treatments combine with your manicure and/or pedicure.

1. Begin each service by spraying sanitizing spray onto the nail surface. Open your Client Guard package, remove the polish and file the nails.



2. Drop one effervescent ball of your choice (*Milk & Honey, Papaya-Green Tea, Pomegranate & Fig or Sea Fizz*) into warm water and soak hands and nails for a few minutes.



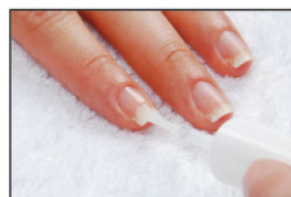
3. Apply Apple Cuticle Remover with Alpha Hydroxide Acid to each cuticle area; massage gently, soak for a few minutes. Repeat on other hand. Push back cuticles with the Cuticle Eraser stick, birchwood stick or a cuticle pusher implement. Use a nail brush or birchwood stick to gently clean under the nail.

4. Apply Mango Hand Peel with Alpha Hydroxide Acid onto hands, wrists and arms and gently massage with a hand facial brush. With a moist towel, wipe off the Mango Hand Peel. This fine exfoliate with Jojoba beads gently lifts the dead cells from the skin's surface to give the skin a healthy radiant appearance.



5. Spray Grapeseed Hand Anti-oxidant Oil onto hands, gently massage and cover with cotton gloves, plastic bags and electric mittens, or wrap in warm moist towels.

6. Apply a generous amount of Lavender or Papaya Green Tea Environmental Hand Protection Lotion and complete a full hand and arm massage, remove lotion from the nails.



7. Wipe off nails with alcohol and apply Cuccio Naturalé Forté Nail Strengthener, allow to dry and polish if desired. Forté Strengthener can be used as a base coat, or by itself. It strengthens nails without drying them as many formaldehyde hardeners do.

8. Once the Forté Nail Strengthener dries, apply Cuccio Naturalé Wheat Germ Oil or Papaya Green Tea Oil to the cuticles.



# Cuccio Naturalé Paradiso Manicure

Treat your client to Paradise. Elevate our fabulous Spa Manicure service to the next level. A series of scented spa treatments featuring soothing soaks, exfoliation organic sea salts, refreshing spa elixirs, regenerating deep dermal skin cell vitamin enriched wraps, extended massage and hydrating body butters combine to create the most relaxing and healing of spa experiences. Offer one of our Cuccio Naturalé Scentual Spa Signature Services. Available in *Soothing and Moisturizing Milk & Honey*, *Anti-Aging and Revitalizing Pomegranate & Fig*, *Regenerating and Healing Papaya & Guava Nectar*, and *Energizing and Balancing Tuscan Citrus Herb with Clary Sage*.



1. Begin by spraying your work station, treatment room and towels with one of our tantalizing elixirs (available in *Milk & Honey*, *Papaya & Guava Nectar*, *Pomegranate & Fig* or *Tuscan Citrus Herb*). All services should start with

spraying sanitizing spray onto the nail surface. Remove the polish from the nails.

2. Use your Natural Nail Client Guard to ensure your client's sanitization. Natural Nail Client Guard was developed as your clients own individual implement pack. These implements are in a sealed sterilization pouch that your client will see opened right in front of them.



3. Drop one effervescent ball of your choice (*Milk & Honey*, *Papaya-Green Tea*, *Pomegranate & Fig* or *Sea Fizz*) into warm water and soak hands and nails for a few minutes.

4. Apply Apple Cuticle Remover with Alpha Hydroxy Fruit Acid to each cuticle area; massage gently, soak for a few minutes. Repeat on other hand. Push back cuticles with the Cuticle Eraser stick, birchwood stick or a cuticle pusher implement. Use a nail brush or birchwood stick to gently clean under the nail.



5. Gently massage Mango Hand Peel with Alpha Hydroxy Acid or Milk & Honey Sea Salts for hands (this is a finer formulation than the pedicure and body version) onto hands, wrists and arms. Gently massage to exfoliate

the skin and then wipe off with a moist towel. This fine exfoliate gently lifts the dead cells from the skin's surface to give skin a healthy, radiant appearance.

6. Apply Deep Dermal Transforming Wrap infused with Comfrey Root Extract to promote skin cell regeneration. This anti-aging wrap is a



cocktail of ingredients such as anti-oxidants that reduce the appearance of fine lines and wrinkles. Apply a liberal amount of Deep Dermal Wrap evenly on hands and forearms with the application brush. Wrap plastic wrap, warm moist towel, electric mittens or plastic gloves and let sit for 5-10 minutes for an intense treatment. The wrap should turn into a clear glaze which means it is absorbing into the dermal skin layer.

Gently wipe off the Deep Dermal Wrap with a moist warm towel.

7. Spray Grapeseed Hand Anti-oxidant Oil onto hands and wrap in warm moist towels. Grapeseed Oil is a true anti-oxidant to protect the skin from environmental insults that accelerate aging while reducing visible lines and fine wrinkles.



8. Proceed to do an extended hand and forearm massage with your choice of Body Butter (*Milk & Honey*, *Pomegranate & Fig*, *Papaya & Guava Nectar*, *Pureó Fragrance-Free* or *Tuscan Citrus Herb*). You can also warm up the Body Butter in a lotion warmer or microwave to give a hot butter massage.



9. Apply Cuccio Naturalé Forté Nail Strengthener, allow to dry and polish if desired. Forté Strengthener can be used as a base coat or by itself. It strengthens nails without drying them as many formaldehyde hardeners do.



10. Once the Forté is dry, apply Cuccio Naturalé Wheat Germ Oil or Papaya Green Tea Oil to the cuticles.

## Cuccio Naturalé Express Pedicure

Clients in a hurry? No time for pampering but still need the benefits of a professional pedicure? Cuccio Naturalé Express is the perfect answer.



1. Soak in one of the effervescent foot soaks such as Cuccio Naturalé Milk & Honey tablets or Pedicure Fizz (available in 6.5 or 30 gm. tablets). Soak feet in the warm effervescent for a few minutes. You can also add any 3 of our

scented 3 gm. fizz balls to the water basin.

2. Open your Client Guard package and proceed to remove the polish and file the nails



3. Apply Apple Cuticle Remover with Alpha Hydroxy Acid to each cuticle



area; massage gently, soak for a few minutes. Push back cuticles with the Cuticle Eraser stick, birchwood stick or a cuticle pusher implement.

4. Apply a generous amount of Lavender or Papaya Green Tea

Environmental Protection Lotion and complete a full foot and leg massage, remove lotion from the nails.

5. Wipe off nails with alcohol and apply Cuccio Naturalé Forté Nail Strengthener, allow to dry and polish if desired. Forté Strengthener can be



used as a base coat or by itself.



6. Apply a drop of Wheat Germ Oil or Papaya Green Tea Revitalizer Complex to each cuticle.

This blend will nourish, moisturize and protect the cuticles and nails.



## Cuccio Naturalé Spa Pedicure

Cuccio Naturalé Spa Pedicure service takes you beyond the basics of the Express by combining the health benefits of skin renewal exfoliation and fruit enzyme anti-oxidant treatments with your pedicure service.

1. Soak in one of the effervescent foot soaks such as Milk & Honey tablets or Pedicure Fizz (available in 6.5 or 30 gm. tablets). Soak feet in the warm effervescent for a few minutes. You can also add any 3 of our scented 3 gm. fizz balls to the water basin.

2. Open your Client Guard package and proceed to remove the polish and file the nails.



3. Apply Apple Cuticle Remover to each cuticle; massage gently and soak for a few minutes. Push back cuticles with the Cuticle Eraser or birchwood stick. Use a nail brush or birchwood stick to gently clean under the nail.

4. Gently massage Mango Hand Peel onto feet and legs. This fine exfoliate contains Jojoba beads to gently lift the dead cells from the skin's surface, giving it a healthy, radiant appearance. Gently wipe off with a moist towel.



5. Apply Kava Callus Remover to the callused areas of the feet. Allow the it to penetrate by wrapping in plastic, electric booties or warm moist towels; this will soften the skin for quick, easy removal of callused areas. After it has penetrated, rinse off and begin to gently work the area with either an Earth Stone Lava Rock or a red foot file.

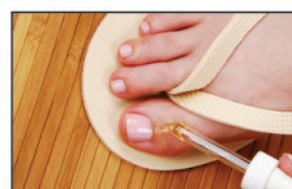
6. Spray Grapeseed Hand Anti-oxidant Oil on hands, gently massage and cover with cotton gloves, plastic bags and electric booties, or wrap in warm moist towels.



7. Apply a generous amount of Lavender or Papaya Green Tea Environmental Protection Lotion and complete a full foot and leg massage, remove lotion from the nails.



8. Wipe off nails with alcohol and apply Forté Nail Strengthener, allow to dry and polish if desired.



9. Once the Forté Nail Strengthener dries, apply Wheat Germ or Papaya Green Tea Oil to the cuticles.

# Cuccio Naturalé Paradiso Pedicure

Treat your client to Paradise. Elevate our fabulous Spa Pedicure service to the next level. A series of scented spa treatments featuring soothing soaks, exfoliation organic sea salts, refreshing spa elixirs, regenerating deep dermal skin cell vitamin enriched wraps, extended massage and hydrating body butters combine to create the most relaxing and healing of spa experiences. Offer one of our Cuccio Naturalé Scentual Spa Signature Services with one scent, one system and endless possibilities. Available in *Soothing and Moisturizing Milk & Honey*, *Anti-Aging and Revitalizing Pomegranate & Fig*, *Regenerating and Healing Papaya & Guava Nectar*, and *Energizing and Balancing Tuscan Citrus Herb with Clary Sage*.



1. Begin by spraying your work station, treatment room and towels with one of our tantalizing Elixirs (available in *Milk & Honey*, *Pomegranate & Fig*, *Papaya & Guava Nectar*, *Tuscan Citrus Herb*, and *Rosemary Cardamom*). The Elixirs give your service the perfect start with their intoxicating scents.

2. Add your choice of Aqua Leaves Foot Soak (available in *Milk & Honey*, *Pomegranate & Fig*, *Papaya & Guava Nectar* or *Tuscan Citrus Herb*) or Pedicure Fizz (available in the 6.5 or 30 gm. tablets) to a foot bath. You can split the Aqua Leaves so you have enough for two services if desired. Soak feet in the warm effervescent water for a few minutes.



3. Open your Client Guard package and proceed to remove the polish and file the nails.

4. Apply Apple Cuticle Remover with Alpha Hydroxy Fruit Acid to each cuticle area; massage gently and soak for a few minutes. Push back cuticles with the Cuticle Eraser or birchwood stick. Use a nail brush or birchwood stick to gently clean under the nail.



5. Gently massage one of Cuccio's Sea Salts onto feet and legs. Cuccio Naturalé's Sea Salts are rich in minerals and will not clog jets or drains. Rinse off or wipe off with a moist towel.



6. Apply Kava Callus Remover to the callused areas of the feet. Allow it to penetrate by wrapping in plastic, electric booties or warm moist towels; this will soften the skin for quick, easy removal of callused areas. After it has penetrated, rinse off and very gently, begin to work the area with either an Earth Stone Lava Rock or a red foot file.



7. Spray Grapeseed Hand Anti-oxidant Oil on feet and legs, gently massage, cover with cotton gloves, plastic bags and electric booties, or wrap in warm moist towels. Grapeseed Oil is a true anti-oxidant to protect the skin from

environmental insults that accelerate aging while reducing visible lines and fine wrinkles.

8. Apply Deep Dermal Transforming Wrap infused with Comfrey Root Extract to promote skin cell regeneration. This anti-aging wrap is a cocktail of ingredients containing anti-oxidants which reduce the appearance of fine lines and wrinkles and is the ultimate hydrating wrap. Apply a liberal amount of Deep Dermal Wrap evenly on legs and feet with the application brush. Wrap in plastic wrap, a warm moist towel or electric booties. Let the wrap penetrate for 5-7 minutes for an intense treatment. The wrap should turn into a clear glaze which means it is absorbing into the dermal skin layer. Gently wipe off the Deep Dermal Wrap with a moist warm towel.



9. Proceed to do an extended foot and leg massage with your choice of Body Butter (*Milk & Honey*, *Pomegranate & Fig*, *Papaya & Guava Nectar*, *Pureó Fragrance-Free* or *Tuscan Citrus Herb*). You can also warm up the Body Butter in a lotion warmer or microwave to give a hot butter massage.



10. For the ultimate extended massage, try Rosemary Cardamom or Milk & Honey Massage Crèmes. They enhance the workability and control and extend the massage time while giving a hydrating skin treatment. No rinsing is required. Remove oil from the natural nails.



11. Apply Forté Nail Strengthener, allow to dry and polish if desired. Forté Strengthener can be used as a base coat or by itself.

12. Once the Forté Nail Strengthener dries, apply Wheat Germ or Papaya Green Tea Oil to the cuticles.

